



## Overview of UCSC Students:

Applications and Admissions Decisions  
Student Characteristics  
Student Experiences

Institutional Research and Policy Studies  
February 2006

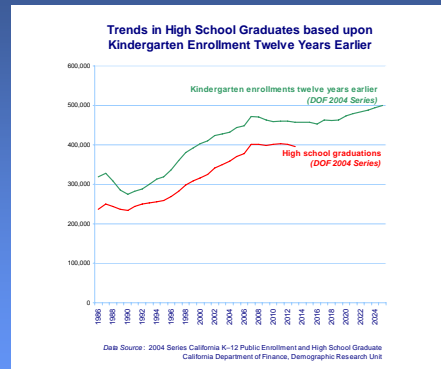
## Outline of Topics



- Background
- UC and UCSC
  - Applications
    - Who applies?
  - Admissions
    - Who gets in?
  - Student Decisions
    - Who decides to come and why?
  - Student Experiences
    - Who are our students?
    - What are they doing?
    - What are they thinking and saying?
    - What do they do after graduation?

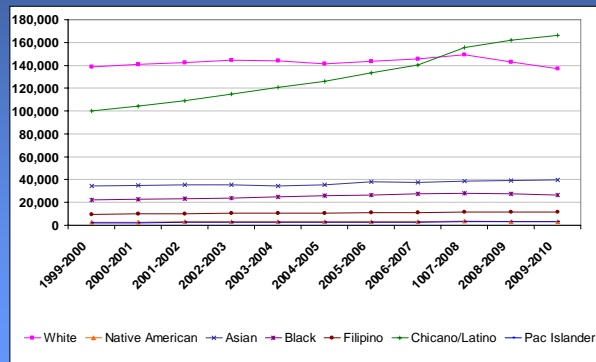
## Background Tidal Wave II

- Beginning in the mid-1990s, California has been experiencing a rapid growth in the college age population.
- With only a brief leveling off period at the end of the decade, the growth in high school grads is expected to continue until at least 2021.



## Background Ethnicity of California High School Graduates

- The demographics of CA's college age population is shifting.
- By 2007-08 the number of Chicano/Latino high school grads will surpass the number of White high school graduates.





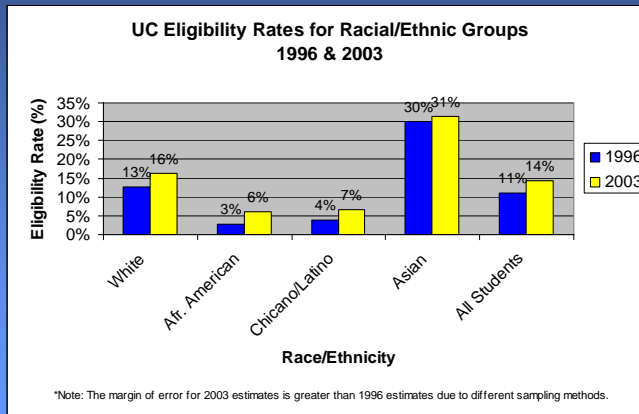
# UC-Wide

- Applications
- Admissions
- Student Decisions



# Applications

## UC Eligibility Rates

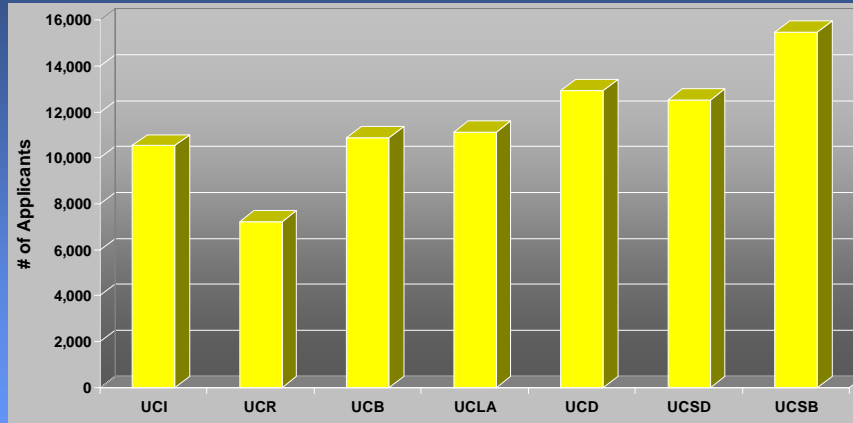


- Based on 2003 data, Asians have the highest UC eligibility rate (31%) while only 6% of African American and 7% of Latino high school seniors are UC eligible.

Data Source: California Postsecondary Education Commission University Eligibility Study for the Class of 2003  
<http://www.cpec.ca.gov/complereports/2004reports/04-05.pdf>

# Applications

## UCSC Fall 2004 Frosh Application Overlap with UCs

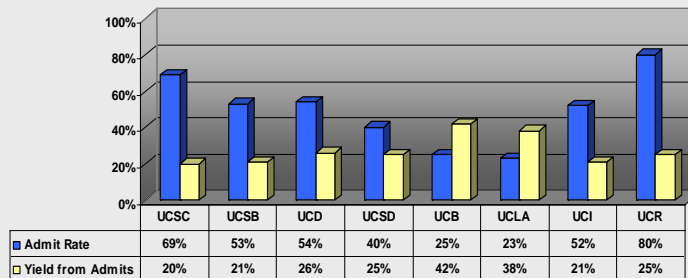


- UCSC's frosh application overlap is greatest with UCSB, UCD and UCSD.

Source: UCOP

# Admissions

## Comparison of UC Freshmen Admit and Yield Rates Fall 2004



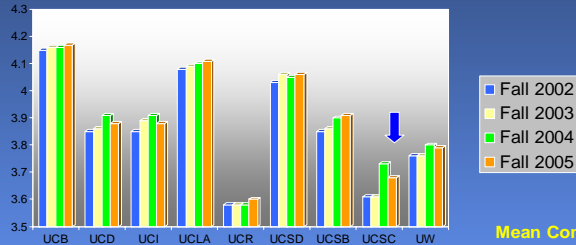
- **Admit Rate:** The percentage of frosh applicants who were admitted ranged from 23% at UCLA to 80% at UCR. The **UCSC Admit Rate** dropped from ~80% in fall 2003 to 69% in fall 2004.
- **Yield Rate:** The percentage of admitted frosh who submitted a SIR ranged from 20% at UCSC to 42% at UCB. The **UCSC Yield Rate** has remained at ~20%.

UC frosh applied to an average of 3.7 campuses, a slight increase.

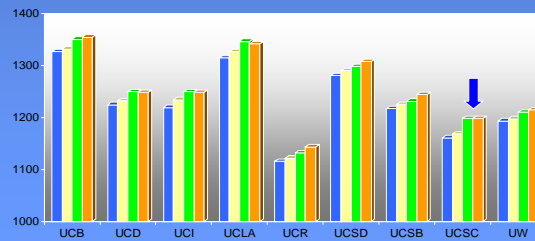
Fall 2004 – not final

# Admissions CA Freshman Admit Profile

Mean HS GPA Fall 2002 - 2005



Mean Composite SAT I

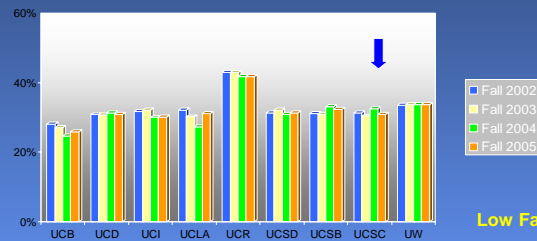


Source: UCOP, April 2005

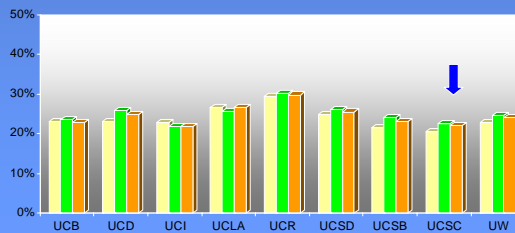
# Admissions CA Freshman Admit Profile

Fall 2002 - 2005

First Generation College: % of CA Admits



Low Family Income: % of CA Admits (<\$30,000)

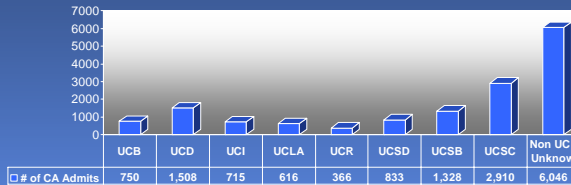


Source: UCOP, April 2005

# Student Decisions

Where did UC Santa Cruz CA admits enroll in Fall 2004?

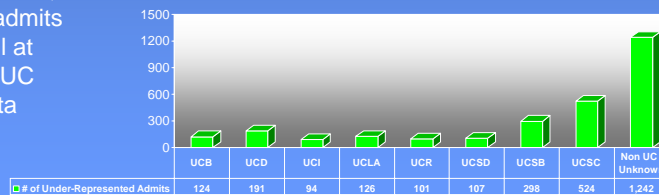
Campuses that UCSC CA Admits Attended



# of UCSC Admits = 15,072

Within the UC system, most UCSC CA admits who did not enroll at UCSC, attended UC Davis or UC Santa Barbara

Campuses that UCSC Under-Represented CA Admits Attended



# of UCSC Under-Represented Admits = 2,807

Source: UCOP

## UCSC

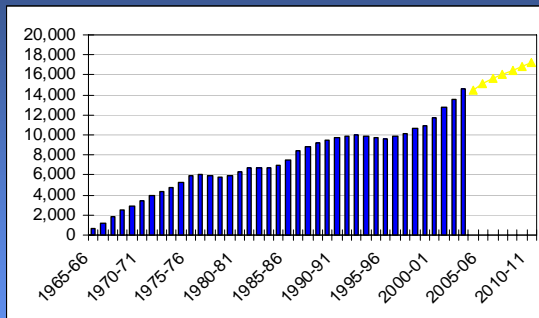
- Background
- Applications
- Admissions
- Student Decisions
- Student Experiences



## Background UCSC Campus Goals

- **Increase enrollments** to 16,900 three-quarter FTE by 2010-11.
- **Increase the percentage of graduate students** from 9% to 15% by 2010-11.
- **Increase diversity** to more closely reflect the college age population in California.
- **Increase selectivity.**

## Background Enrollment Growth at UC Santa Cruz

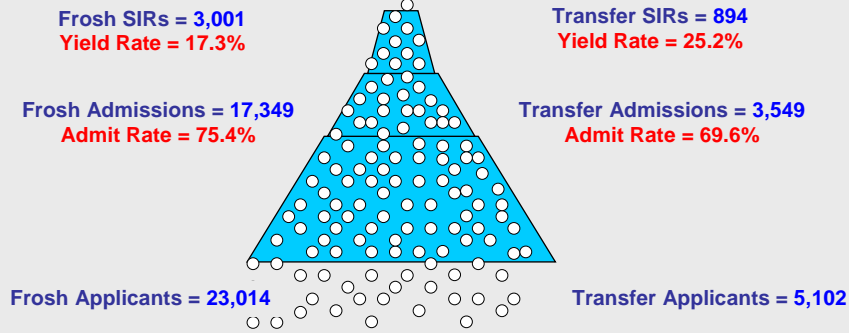


**2003-04 Actual**  
14,300 3-qr FTE

**2010 UCOP Target**  
16,900 3-qr FTE

As the smallest UC campus with room to expand, UCSC has accommodated nearly 1,000 FTE per year growth over the past 5 years, and is expected to grow at a slower rate into the future.

## Fall 2005 Frosh / Transfer Enrollment Funnel



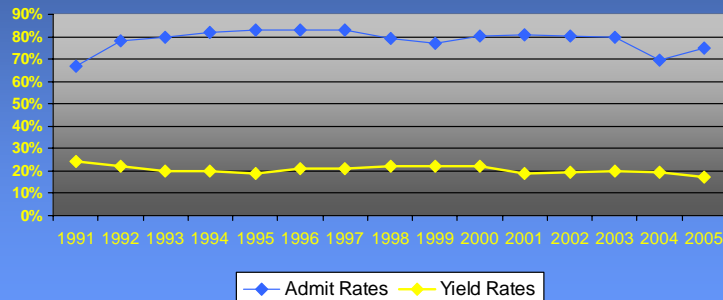
**Admit Rate** = Percentage of Applicants Admitted to UCSC  
**Yield Rate** = Percentage of Admitted Students who Enroll  
**Melt** = Change from SIR to enrolled number  
**Additional Advanced:** 104 Limited Status (Incoming EAP) Students



In Fall 2005, of the 17,349 admitted frosh, only 17.3% submitted a Statement of Intent to Register (SIR).

## Admissions

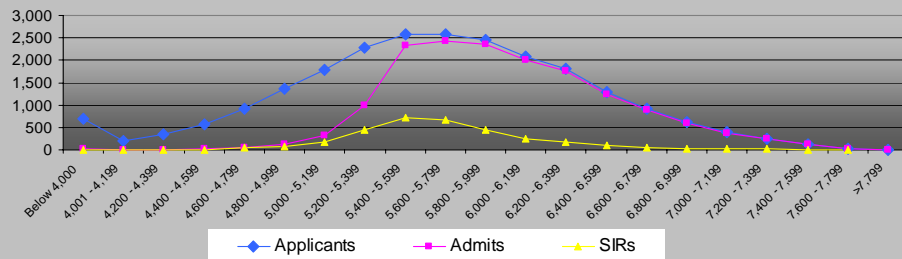
### UCSC Admit and Yield Rates



Historically, UCSC has displayed a relatively high student admit rate with low yield rates.

## Fall 2004 UCSC Applicants, Admits, and SIRs: Frequency by Computed Index Bands

(not final, prior to last GTO offers)



- Admit rates were 90% in bands from 5,400 to 7,799
- Yield rates were >50% in band from 4,400 to 5,199
- Yield rates were <10% in bands above 6,200

## Student Enrollment Decisions Surveys of Admitted Students

- Who decides to come?
- Why do they decide to come?
- How does UCSC compare to the other choices?



## Admitted Student Questionnaire - 2001

### BACKGROUND

- Administered in Summer 2001 to all students accepted to UCSC
- Designed to assess the importance of various factors in students college/university decisions
- Asked students to compare UCSC with other UC campuses regarding various criteria

## Admitted Student Questionnaire - 2001

Criteria on which ratings of UCSC and competitor were most different

### Other Campus rated

**Higher than UCSC:**    UCD   UCSB   UCB   UCSD   UCLA   UCI   UCR

Majors of Interest	✓		✓	✓	✓	✓	
Academic Reputation	✓	✓	✓	✓	✓	✓	
Academic Facilities	✓	✓	✓	✓	✓		

### UCSC rated Higher

**Than:**                                    UCD   UCSB   UCB   UCSD   UCLA   UCI   UCR

UG Teaching	✓	✓	✓	✓	✓	✓	
Personal Attention	✓	✓	✓	✓	✓	✓	
Friendly Students		✓	✓	✓	✓	✓	✓
Campus Attractiveness	✓		✓			✓	✓
On-Campus Housing			✓		✓		✓

## Summary of 2001 Admitted Student Questionnaire

- Students who select UCSC are less concerned with “academic reputation” than are UCSC admits who choose to go elsewhere
- UCSC’s “academic reputation” was rated less highly than other aspects of the campus by both SIRs and non-SIRs.

## 2004 College Choice Survey

- The survey was designed to:
  - Tease apart the components of “academic reputation” and “majors of interest”
  - Compare perceptions of UCSC and its closest competitors on important criteria used in college choice decisions
  - Provide a benchmark of perceptions of UCSC following the first year of comprehensive review.
- All admitted freshmen with valid email addresses were invited to take the web survey.
- 1,497 new freshmen (SIRs) and 2,931 non-enrolling freshmen (non-SIRs) completed surveys before July 2004.
- Response rates were high for surveys of this type: 24% of non-SIR freshmen admits and 52% of SIR freshmen admits participated.

## Most Important Criteria in College Choice

(% Very Important)

### SIRs

1. Particular major (77%)
2. Academic facilities (69%)
3. Friendly students (67%)
4. Campus housing (66%)
5. UG teaching (64%)
6. Variety of majors (62%)
7. Campus attractiveness (60%)
8. Surroundings (60%)
9. Career connections (60%)
10. Social life (59%)
11. Personal attention (56%)
12. Campus safety (54%)
13. Value of degree (53%)
14. Faculty reputation (52%)

### Non-SIRs

1. Particular major (74%)
2. UG teaching (68%)
3. Academic facilities (65%)
4. Value of degree (63%)
5. Faculty reputation (59%)
6. Variety of majors (58%)
7. Career connections (56%)
8. Friendly students (56%)
9. Campus housing (56%)
10. Student academic reputation (54%)
11. Surroundings (51%)
12. Overall prestige (51%)
13. Personal attention (50%)
14. Campus safety (50%)

Career Opportunities	Campus Life	Personalized Educational Experience
Practical Concerns	Institution Reputation	

## Most Important Specific “Institution Reputation” Criteria

(% Very Important)

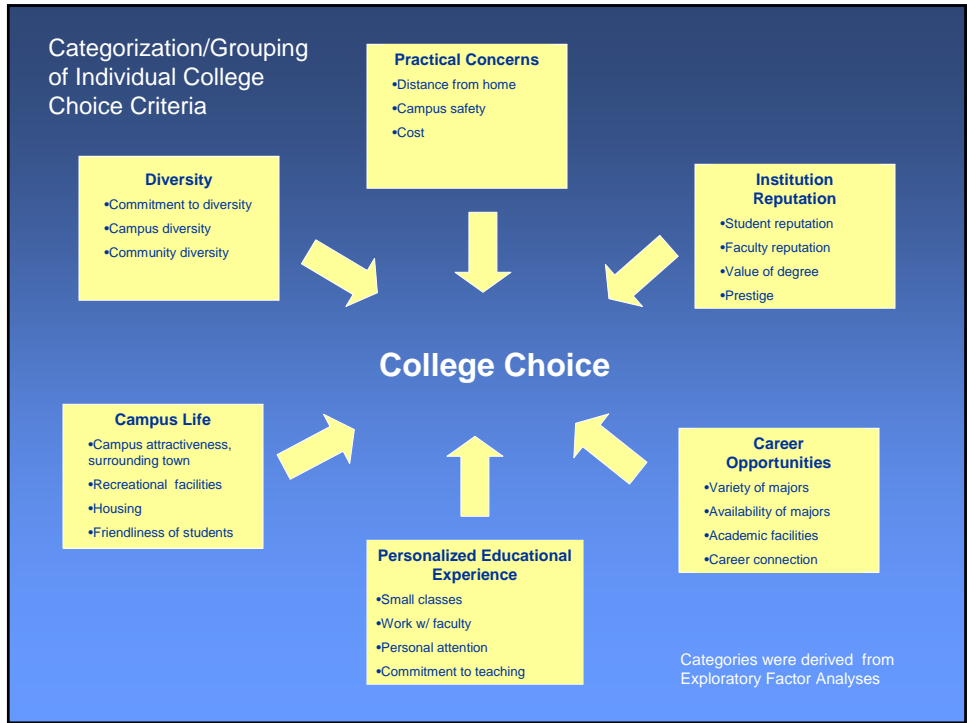
### SIRs

13. Value of degree (53%)
14. Faculty reputation (52%)
18. Student academic reputation (42%)
19. Overall prestige (41%)

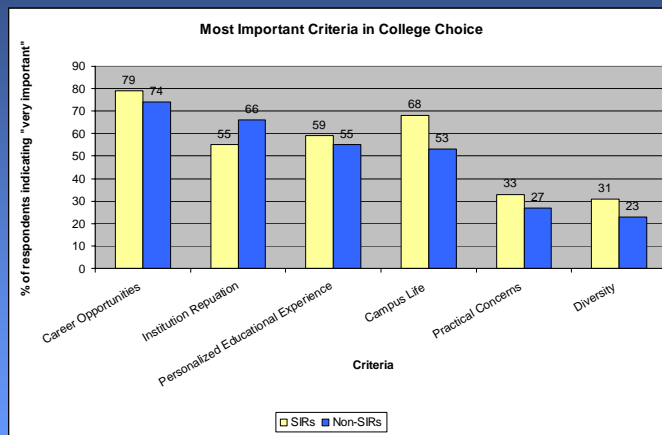
### Non-SIRs

4. Value of degree (63%)
5. Faculty reputation (59%)
10. Student academic reputation (54%)
12. Overall prestige (51%)

Responses from all SIRs and non-SIRs

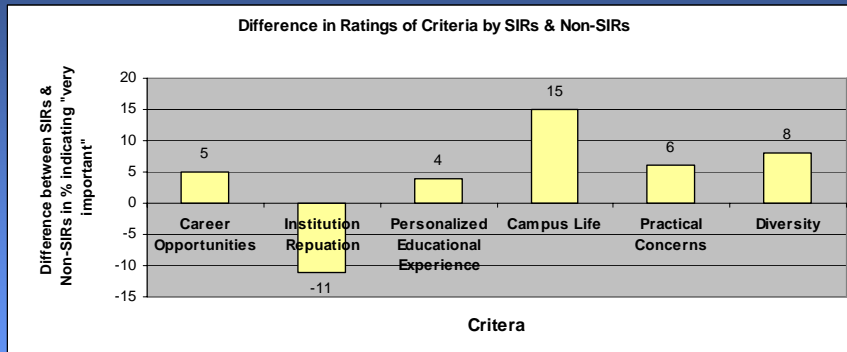


## Importance of College Choice Criteria Categories for SIRs vs. Non-SIRs



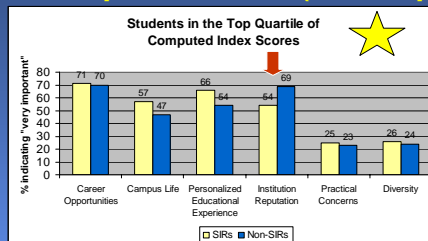
Institution reputation was reported as more important for non-SIRs than UCSC SIRs. Campus life was reported as more important for UCSC SIRs than non-SIRs.

## Difference in Criteria Ratings – SIRs vs. Non-SIRs

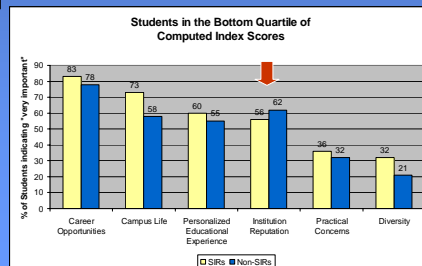


The greatest difference in criteria ratings between SIRs and non-SIRs were for the categories of Campus Life and Institution Reputation

## College Choice Criteria by Academic Preparation (Computed Index Scores)



Note: Computed Index Score is derived from high school GPA, SAT and other standardized scores, and other related admissions criteria. It is used in the admissions selection process.



## College Choices UCSC Freshmen

From the 2005 UCSC Freshmen self-report survey

- # of colleges/universities applied to (incl. UCSC)
  - 1-3 – 12%
  - 4-7 – 61%
  - 8+ - 27%
- # of colleges/universities accepted to (incl. UCSC)
  - 1-3 – 42%
  - 4-7 – 51%
  - 8+ - 7%
- Of the colleges/universities accepted to, was UCSC...
  - 1<sup>st</sup> choice – 52%
  - 2<sup>nd</sup> choice - 29%
  - 3<sup>rd</sup> choice – 11%
  - Other – 8%

Source: 2005 UCSC Freshman Survey

## Identifying UCSC's Top Competitors

On each of the specific college choice characteristics...

- **Non-SIRs** rated the school they were planning to attend and UCSC.
- **SIRs** rated UCSC and their 2<sup>nd</sup> choice school to which they had been admitted.

## SIRs Most Popular 2<sup>nd</sup> Choice Colleges/Universities

1. UC Santa Barbara
2. UC Davis
3. San Francisco State University
4. San Diego State University
5. UC Riverside
6. San Jose State University
7. UC Irvine
8. UC San Diego

Data Source: 2004 College Choice Survey

## Non-SIRS Most Often Attended...

1. UC Davis (11%)
2. UC Berkeley (11%)
3. UC Santa Barbara (11%)
4. UC San Diego (7%)
5. UC Los Angeles (6%)
6. Cal Poly San Luis Obispo (4%)
7. UC Irvine (4%)
8. University Southern California (3%)
9. UC Riverside (2%)
10. San Diego State University (2%)

Data Source: 2004 College Choice Survey

## Non-SIRs for whom UCSC was 2<sup>nd</sup> Choice Most Often Attended...

1. UC Davis
2. UC Santa Barbara
3. UC Berkeley
4. Cal Poly San Luis Obispo
5. UC Irvine
6. UC Riverside

Data Source: 2004 College Choice Survey

## Competitor Ratings: UC Davis

	UCSC Rated Higher	UCD Rated Higher	Rated Similarly
UCSC SIRs/ UCD 2 <sup>nd</sup> choice N=100	<b>Particular Major</b> <b>UG Teaching</b> Friendly Students Campus Housing Surroundings <b>Personal Attention</b> Campus Attractiveness Social Life	Student Reputation Value of Degree Overall Prestige Faculty Reputation	<b>Academic Facilities</b> Variety of Majors Career Connections Campus Safety
UCD SIRs/ UCSC 2 <sup>nd</sup> choice N=116		<b>Particular Major</b> <b>Academic Facilities</b> Variety of Majors Faculty Reputation Student Reputation Value of Degree Career Connections Overall Prestige Campus Safety	<b>UG Teaching</b> Friendly Students Campus Housing Surroundings <b>Personal Attention</b> Campus Attractiveness Social Life

Data Source: 2004 College Choice Survey

## Competitor Ratings: UC Santa Barbara

	UCSC Rated Higher	UCSB Rated Higher	Rated Similarly
UCSC SIRs/ UCSB 2 <sup>nd</sup> choice N=111	Particular Major UG Teaching Variety of Majors Friendly Students Campus Housing Personal Attention Campus Safety Campus Attractiveness Social Life Career Connections Surroundings	Student Reputation Overall Prestige	Faculty Reputation Value of Degree
UCSB SIRs/ UCSC 2 <sup>nd</sup> choice N=95		Particular Major Academic Facilities UG Teaching Variety of Majors Faculty Reputation Student Reputation Value of Degree Overall Prestige Campus Attractiveness Social Life Career Connections Surroundings	Friendly Students Campus Housing Personal Attention Campus Safety

## Competitor Ratings: UC Berkeley

	UCSC Rated Higher	UCB Rated Higher	Rated Similarly
UCSC SIRs/ UCB 2 <sup>nd</sup> choice N=28	Particular Major UG Teaching Friendly Students Campus Housing Personal Attention Campus Safety Campus Attractiveness Social Life Surroundings	Academic Facilities Faculty Reputation Student Reputation Value of Degree Overall Prestige	Variety of Majors Career Connections
UCB SIRs/ UCSC 2 <sup>nd</sup> choice N=46	Personal Attention Campus Safety	Particular Major Academic Facilities Variety of Majors Faculty Reputation Student Reputation Value of Degree Overall Prestige Career Connections	UG Teaching Friendly Students Campus Housing Campus Attractiveness Social Life Surroundings

Data Source: 2004 College Choice Survey

## Competitor Ratings: UC Riverside

	UCSC Rated Higher	UCR Rated Higher	Rated Similarly
UCSC SIRs/ UCR 2 <sup>nd</sup> choice N=87	Particular Major Academic Facilities UG Teaching Variety of Majors Reputation Faculty Reputation Students Value of Degree Friendly Students Campus Housing Overall Prestige Personal Attention Campus Safety Campus Attractiveness Career Connections Surroundings		
UCR SIRs/ UCSC 2 <sup>nd</sup> choice N=29	Campus Attractiveness Surroundings	Particular Major Variety of Majors Value of Degree	Academic Facilities UG Teaching Reputation Faculty Reputation Students Friendly Students Campus Housing Overall Prestige Personal Attention Campus Safety Career Connections

## Admissions Specific Questions

### Who influences college decisions?

2004 College Choice Survey assessed the amount of encouragement to attend UCSC that SIRs and Non-SIRs received from the following sources:

- Parents and family
- Friends
- Students, alumni
- High school counselors
- High school teachers

## Who Provides Encouragement to Enroll? Differences by Academic Preparation

(Response = Very Encouraging)


	UCSC Rated Higher	Other Campus Rated Higher	Similar Ratings
<b>High Achieving Admits - Top 25%</b> (Computed Index Score)		Parents and family (70% compared to 20% for UCSC) Friends (58% compared to 15% for UCSC) Students, alumni (59% compared to 21% for UCSC) HS counselor (44% compared to 10% for UCSC) HS teachers (51% compared to 11% for UCSC)	
<b>Other 75% of Admits</b> (Computed Index Score)		Parents and family (54% compared to 36% for UCSC)	Friends (43% compared to 37% for UCSC) Students, alumni (45% compared to 34% for UCSC) HS counselor (33% compared to 25% for UCSC) HS teachers (35% compared to 28% for UCSC)

- 37 – 41% of the **High Achievers** did not consult HS teachers, HS counselors or alumni about UCSC.
- 30% of the **High Achievers** did not consult HS Teacher, counselors or alumni about the other campus.

## How Much Influence Do Sources Have on the College Decision for SIRs and Non-SIRs?

### UCSC SIRs

### Other Campus SIRs

	Received More Encouragement to Attend UCSC		Received More Encouragement to Attend Other Campus
<b>UCSC SIRs</b> 	Parents and family (61% compared to 37% for NS) Friends (53% compared to 15% for NS) Students, alumni (51% compared to 21% for NS) HS counselor (41% compared to 10% for NS) HS teachers (49% compared to 10% for NS)	<b>Other Campus SIRs (non-SIRs)</b>	Parents and family (68% compared to 37% for NS) Friends (58% compared to 27% for NS) Students, alumni (59% compared to 27% for NS) HS counselor (43% compared to 22% for NS) HS teachers (47% compared to 23% for NS)

(Response = Very Encouraging)

## Comparison of UCSC and Other Campus in the Quality of Specific Services or Information

Respondents rated the following:

- My.ucsc.edu or personalized website
- Campus-sponsored tours and events
- Campus publications
- Campus representatives at your high school
- On-campus staff
- Campus tour guides
- Email communications from campus

## Comparison of Admissions Services and Information

### How did SIRs and Non-SIRs rate UCSC admissions services?

- UCSC was rated *highest on email and the admissions portal*
- UCSC was rated *lowest on college representatives on their campus (also low for other campus)*

### How did they compare UCSC and Other Campus (1<sup>st</sup> or 2<sup>nd</sup> choice)

- UCSC received higher ratings for *website and email communications*



### SIRs

- For SIRs, the *campus tour, tour guide, email, publications, website, campus staff* were highly rated.
- For Non-SIRs, many did not rate these items and frequently did not visit the campus (thus indicating a lower level of interest in the campus).

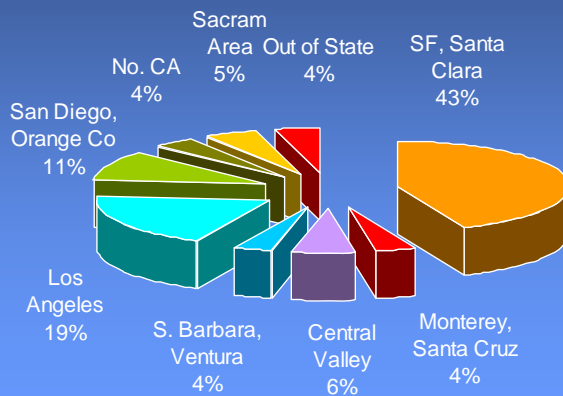
Source: 2004 College Choice Survey

# UCSC Student Experiences: Who Are Our Students?



# Serving a Statewide Population

Fall 2005 New Freshmen



The majority of UC Santa Cruz freshmen are predominantly Californian and come from all over the state.

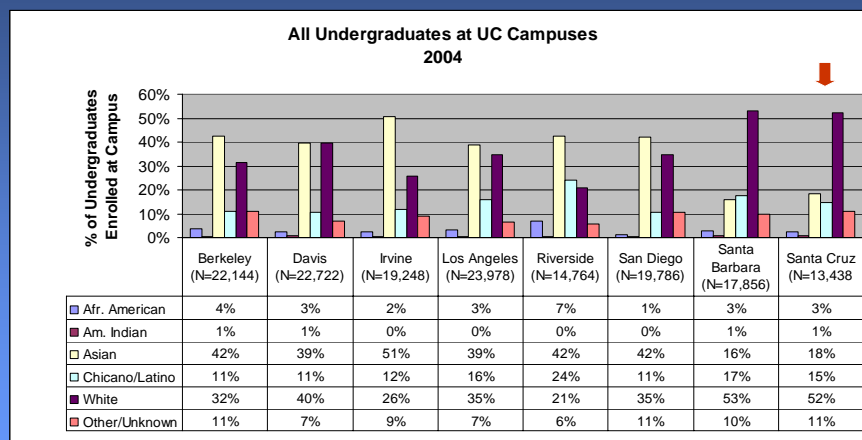
Fall 2005 SIRs – not final

## Student Diversity

- Nearly 40% of UC Santa Cruz students reported that either they or at least one of their parents were **immigrants to the US**.
- While 74% reported that English was their sole **first language**, 12% first learned a language other than English, and 14% reported first learning English plus another language.
- UC Santa Cruz students also come from a wide range of **economic backgrounds**.
  - 47% of UGs reported total family incomes of less than \$65,000,
  - 24% reported family incomes less than \$35,000
  - 14% were over \$150,000.
- 27% of new freshmen and 37% of new transfers were **first generation college students**.

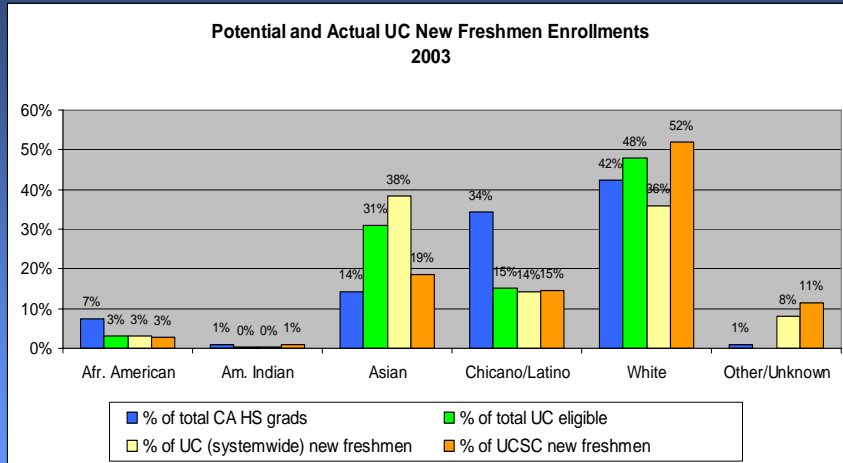
\*Data Source: 2003 system wide survey of undergraduates (UCUES)

## Ethnic Diversity at UC Campuses



Data Source: UCOP IPEDS 2004 Enrollment Summary Report

## Potential & Actual UC Enrollments - 2003

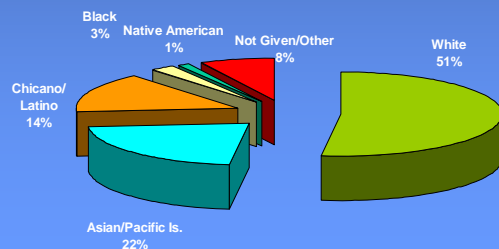


The racial/ethnic composition of the UCSC student population should be considered in the context of the % who are UC eligible, which differs greatly between ethnic groups.

Data Source: UCOP IPEDS 2003 Enrollment Summary Report; CBEDS School Information Form; California Postsecondary Education Commission University Eligibility study for the Class of 2003

## Student Diversity

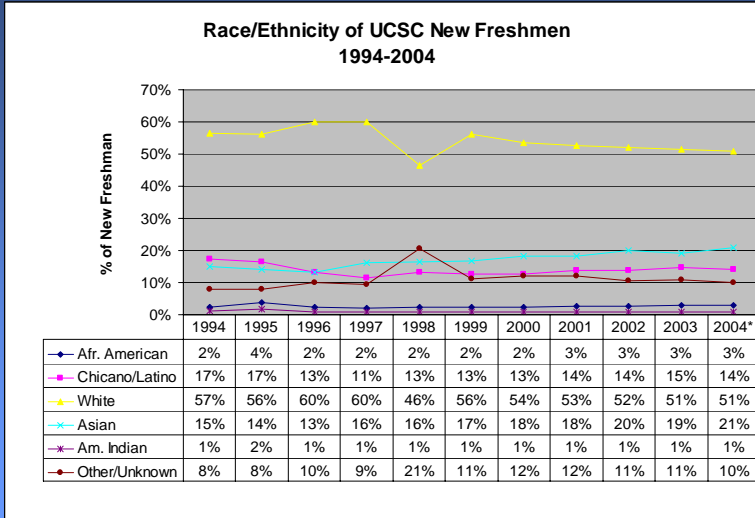
- As UCSC admissions become more selective, we are striving to also increase diversity.
- Since 1997 (the year following the passage of Prop 209) the percentage of underrepresented ethnic minority new fall freshmen has increased slightly from 18% to 21%.



In fall 2005, 51% of new freshmen were White, 22% Asian/Pacific Islander, and 14% Chicano/Latino.

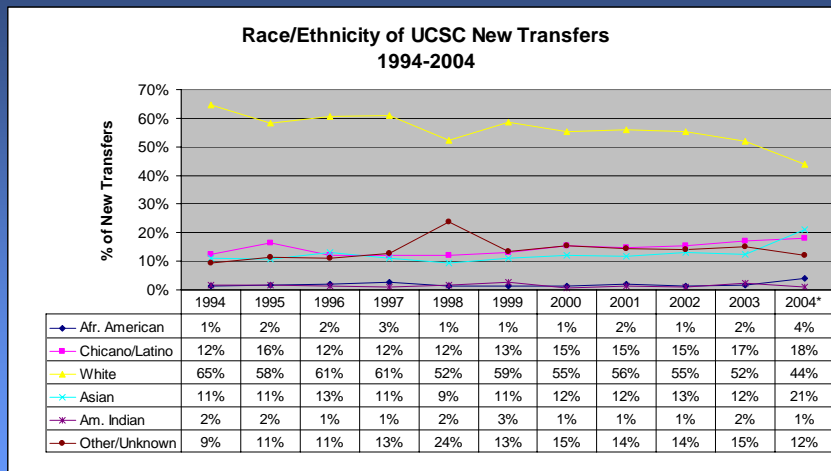
Data Source: UCSC Data Warehouse

# UCSC Historical Trends



Data Source: UCSC Data Warehouse; \*2004 Data from UCOP IPEDS 2004 Enrollment Summary Report

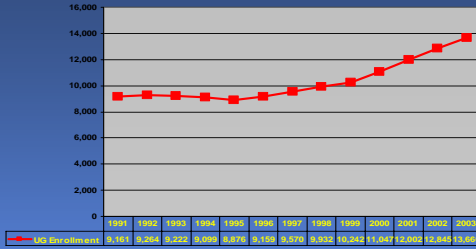
# UCSC Historical Trends



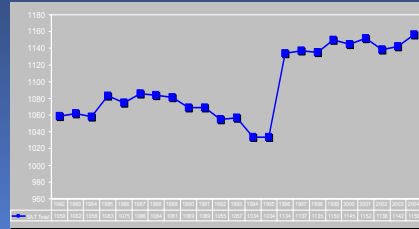
Data Source: UCSC Data Warehouse; \*2004 Data from UCOP IPEDS 2004 Enrollment Summary Report

## UCSC Fall Freshman Enrollment and Academic Preparation: 1991 - 2004

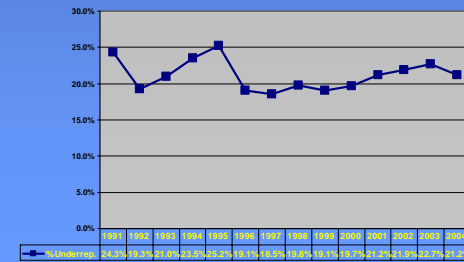
UCSC Fall Undergraduate Enrollments



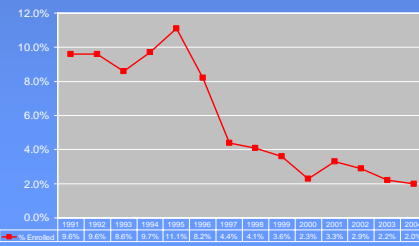
UCSC Freshmen Total SAT I Scores



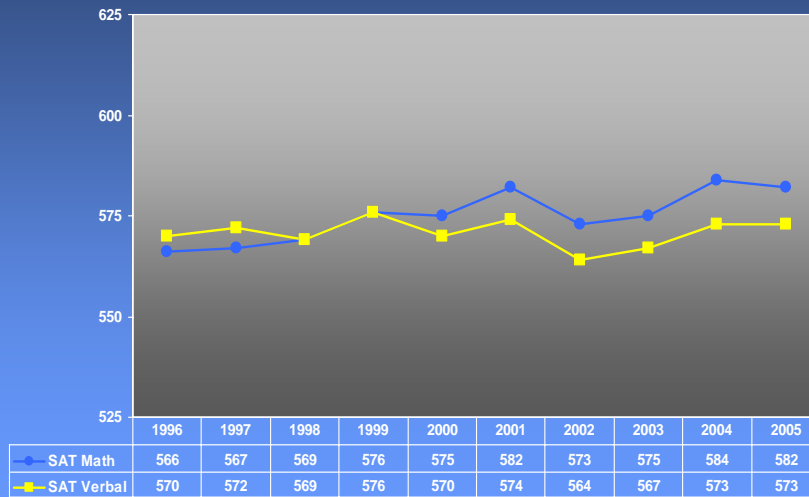
Percentage Underrepresented Students



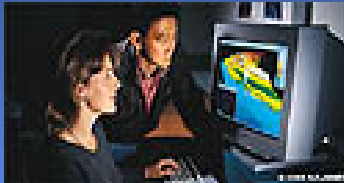
Percentage of UCSC Admitted by Exception Freshmen



## Mean SAT I Scores of New UCSC Freshmen 1996-2005



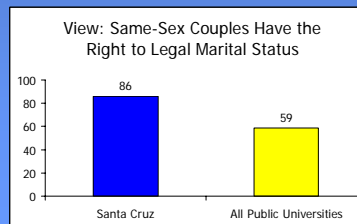
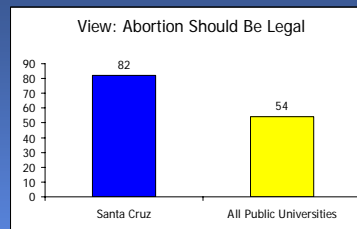
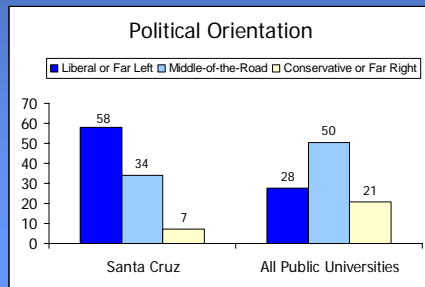
Fall 2005 – not final



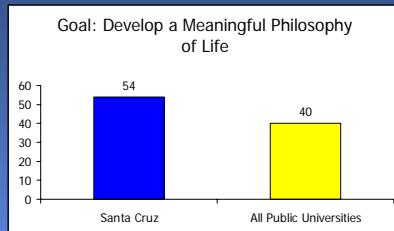
## Student Experiences: What do our students tell us about themselves and UCSC?

## Political and Social Attitudes

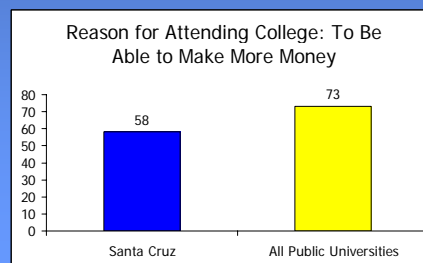
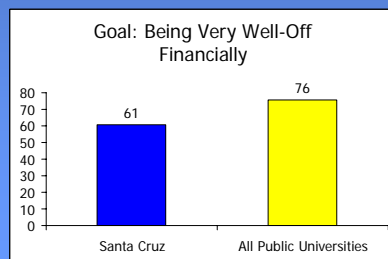
- Entering UC Santa Cruz freshmen are significantly more liberal than a national comparison. (CIRP 2002)
- 64% characterize their political views as liberal or far left (2005 UCSC Freshman Survey)



## Personal Values



New UC Santa Cruz freshmen are somewhat less concerned with money and more with personal development (CIRP, 2002)



## Personal Values

UC Santa Cruz freshmen are also career focused.

Reasons for going to college that were rated as “important” or “very important”

- To get a general education (to be well rounded and informed) (97%)
- General career opportunities (96%)
- Career training (93%)
- Make career connections (84%)

Data Source: 2005 UCSC Freshman Survey

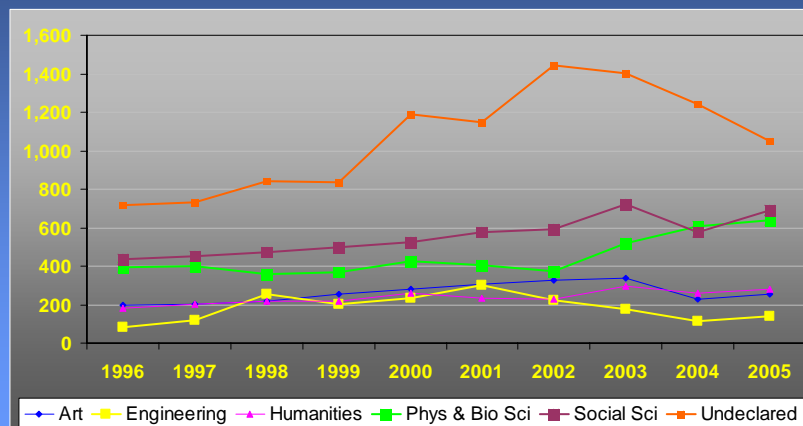
## Majors

2005 New Freshmen are focused on their major(s).

- 67% know what major they will pursue
- 65% have researched major and understand requirements
- 63% are committed to receiving degree in that major
- 79% feel able to select a major/courses that will prepare them to get a good job after graduation

Data Source: 2005 UCSC Freshman Survey

## Academic Interests: Intended Majors of New Freshmen by Division



Fall 2005 – not final

## Academic Interests: Intended Majors of New Students Fall 2004

### Largest intended majors: New freshmen

- All Biology majors (439)
- Psychology (190)
- Business Management /Economics (157)
- Literature (128)
- Film and Digital Media (115)
- Politics (81)

### Largest intended majors: New transfers

- Psychology (110)
- All Biology majors (108)
- Business Mgmt./Econ. (84)
- Literature (72)
- Anthropology (71)
- Sociology (60)

## Academic Interests: Major Migration by Division Fall 1996 Freshman Cohort

INTENDED MAJOR DIVISION	GRADUATING DIVISION							Total Grads	Non-Grads	Total Cohort	As a % of Cohort
	ART	ENG	HUM	NAT	SOC	IND					
	68.5	3	13	6	30	3	123.5	51	174.5		
ART	39.3%	1.7%	7.4%	3.4%	17.2%	1.7%	70.8%	29.2%	100.0%	9.7%	
	1	12	3	3	7	1	27	28	55		
ENG	1.8%	21.8%	5.5%	5.5%	12.7%	1.8%	49.1%	50.9%	100.0%	3.1%	
	8	1	56	6	34	5	110	58	167.5		
HUM	4.5%	0.6%	33.4%	3.6%	20.3%	3.0%	65.4%	34.6%	100.0%	9.3%	
	12	8	29	96	64	3	212	146	358		
NAT	3.4%	2.2%	8.1%	26.8%	17.9%	0.8%	59.2%	40.8%	100.0%	19.9%	
	10	7	42	20	162	2	243	148	391		
SOC	2.6%	1.8%	10.7%	5.1%	41.4%	0.5%	62.1%	37.9%	100.0%	21.7%	
	39	13	97	51	197	11	408	244	652		
UND	6.0%	2.0%	14.9%	7.8%	30.2%	1.7%	62.6%	37.4%	100.0%	36.3%	
TOTAL	138	44	240	182	494	25	1,123	675	1,798	100.0%	
% OF GRADS	12.3%	3.9%	21.4%	16.2%	44.0%	2.2%	100.0%	0.0%	-	-	
Grads as a % of Entrants in Division	79.1%	80.0%	143.3%	50.8%	126.3%	-	-	-	-	-	

A higher percentage of entering students in Engineering or Natural Sciences graduate from other divisions.

Prepared by: Julian Fernald, Institutional Research

## Student Self-Perceptions



### UCSC 2005 Freshmen's Self Perceptions of Academic Abilities

Responses – "Agree" or "Strongly Agree"

- In general, I feel I have a good understanding of my academic abilities – 95%
- I feel academically prepared to succeed in my first year of college – 91%



Data Source: 2005 UCSC Freshman Survey

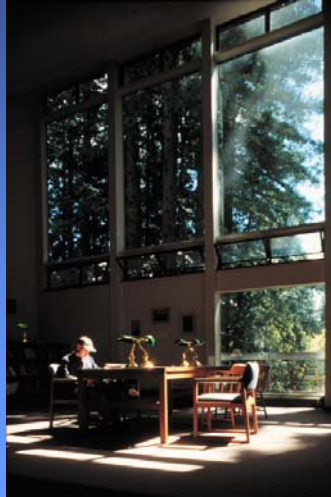
## UCSC 2005 Freshmen Self-Perceptions

### Confidence in specific academic abilities

- **Highest for ability to**– use internet to search for resource info, meet course deadlines, note taking, writing skills
- **Lowest for ability to** – study effectively despite ongoing distractions; make an oral presentation; math related skills

Data Source: 2005 UCSC Freshman Survey

## Academic Challenge



UC Santa Cruz students reported that compared to a national sample of their peers at research universities...

- they were assigned more readings
- they wrote more papers
- they took more essay exams
- their coursework emphasized higher level thinking and less memorization

National Survey of Student Engagement (NSSE, 2000)

## Intellectual Engagement



UC Santa Cruz students reported that they...

- more often discussed ideas outside of class with faculty and others
- more frequently had serious conversations with students different from themselves in terms of ethnicity, religion, and/or political beliefs.

Data Source: National Survey of Student Engagement (NSSE, 2000)

## What are the Actual Experiences of Undergraduates at UCSC Compared to Other UC Campuses?

### UCSC students were more likely to:

- have made a class presentation
- have asked questions or contributed to class discussions
- feel they could express their political beliefs and views on campus
- feel students are respected regardless of sexual orientation

Data Source: 2003 UC Undergraduate Experiences Survey (UCUES)

## What are the Actual Experiences of Undergraduates at UCSC Compared to Other UC Campuses?

### UCSC students were more likely to:

- have had a class where the professor knew their name.
- have had a class where the professor (rather than the TA) graded or evaluated their work.
- received an individualized e-mail or e-mail reply from a faculty member.

Data Source: 2003 UC Undergraduate Experiences Survey (UCUES)

## Volunteerism & Community Service

- 42% reported doing at least some weekly voluntary community service
- 35% reported doing 1-2 hours or more of volunteer/community service per week

Data Source: 2003 UC Undergraduate Experiences Survey (UCUES)

## Student Satisfaction at UCSC

**UCSC undergraduate students were more satisfied with:**

- Accessibility of faculty outside of class.
- Advising by faculty on academic and other matters.
- Overall quality of faculty instruction.
- Overall academic experience.

Data Source: 2003 UC Undergraduate Experiences Survey (UCUES)

## UCSC Retention and Graduation: Intentions

Among 2005 UCSC Freshmen...

- 97% indicate that they are likely to attend UCSC in Fall 2006
- 23% think that they are likely to transfer to another school before completing a degree at UCSC
- 90% would choose to enroll at UCSC if choosing a college today

Data Source: 2005 UCSC Freshman Survey

## UCSC Retention and Graduation: Intentions

Among 2005 UCSC Freshmen...

- 78% are knowledgeable about UCSC's graduation requirements (e.g., general education courses, college & university requirements)
- 70% have begun or plan to develop academic plan to graduate in 4 years
- 97% are strongly dedicated to finishing college – no matter what obstacles get in the way

Data Source: 2005 UCSC Freshman Survey

## UCSC Retention and Graduation

- Retention and graduation rates at UC Santa Cruz compare favorably to other research universities nationally, but are lower than most other UCs.
- One-year retention rates have been gradually improving since the early 1990s, and are currently around 89%.
- Four- and six-year graduation rates have been improving more rapidly. The most recent rates are 48% and 69% respectively.
- Retention and graduation rates are expected to improve as the campus becomes even more selective.

Source: UCSC Office of Institutional Research

## Post Graduate Plans: Degree Aspirations - Freshmen

Among 2005 UCSC Freshman...

- What is the highest academic degree you intent to complete at any college or university?
  - Bachelors Degree -16%
  - Masters Degree - 44%
  - Doctorate Degree - 22%
  - Law Degree – 6%
  - Medical Degree - 12%

Data Source: 2005 UCSC Freshman Survey

## Post Graduate Plans: Degree Aspirations – Graduating Seniors

- 68% of graduating seniors indicated that they “probably” or “definitely” will go back to graduate school within the next 5 years
- 91% of graduating seniors felt that UCSC had “Adequately” prepared them for graduate or professional school and 48% “More than adequately” or “Very well”

Data Source: 2003 UCSC Graduation Survey

## Post Graduate Plans: Degree Aspirations – Graduating Seniors

- 20% of graduating seniors were planning to attend graduate school in the coming year
  - 64% had already been accepted to a graduate or professional program for the next year
    - 39% MA/MS
    - 30% PhD or JD

Data Source: 2003 UCSC Graduation Survey

## Post Graduate Activities: UCSC Alumni

Among alumni who graduated between 1983-1987 and went on to earn academic doctorates between 1991-1995:

- UC Santa Cruz ranked just behind Berkeley (8.5% vs. 8.3%) and ahead of all other UCs in all disciplines combined
- UC Santa Cruz was ahead of all UCs in non-science and engineering doctorates (5.5%)

Source: UCOP comparative study of UC campuses and AAU institutions, 1999

## Post Graduate Activities: UCSC Alumni

### Law School

- Applicants
  - In 2002-2003, 247 current or former UCSC students applied to law school
- Acceptances
  - 164 were accepted in 1 or more law schools
  - The acceptance rate for UCSC students was 66.4% compared to 57.1% nationally
- Enrollments
  - 140 of these current or former UCSC students enrolled in law school
  - The enrollment rate of admitted students was 85.4% for UCSC students compared to 81.3% nationally

Source: LSAT Report, 2002-03

## Post Graduate Activities: UCSC Alumni

- In 2002-03 UC Santa Cruz ranked 8<sup>th</sup> highest in the nation in the number of volunteers serving overseas in the Peace Corps.

*"Throughout the years, your institution has made a tremendous contribution to this agency's legacy of public service. The important role that these students play in promoting hope, opportunity and freedom cannot be underestimated in this time of adversity."*

*Lloyd Pierson, Peace Corps Chief of Staff  
in letter to Chancellor MRC Greenwood*