

UC StatFinder - Update



Presentation at UC IR Meetings, Santa Cruz
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What is It? - What Will It Be?

- ◆ **Web System for Finding Undergraduate Admissions, Enrollment and Graduation Statistics**
 - Universitywide and By Campus
 - High school and Community College Outcomes
 - Public and Restricted (Private) Sites

Contract

- ◆ **Contractor:** MPR Associates, Berkeley, CA
– creator of Data Analysis System (DAS) for U.S. Dept. of Education
- ◆ **10-Years:** 3 Years for Implementation, followed by 7 One-Year Extensions at UC Discretion
- ◆ **Cost:** 2.7 Million (approx.) for First 3 Years

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Project Phases

PHASE 1 – COMPLETED!:

Apps, Admits, Enrolls

- ◆ October 30, 2007: Fall 1995, 2000, and 2005
- ◆ January 29, 2008: Fall 1994 through Fall 2006

PHASE 2: Retention and Graduation

- ◆ Release Mid-Year 2008: Fall 1992 onward

PHASE 3: School Outcome System

- ◆ Release Late 2008

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Data Sources

- ◆ UADM (Undergraduate Admissions Data Files 1994 - present) with Enrollment Flag
- ◆ ULONG (UCOP Undergraduate Longitudinal Data Files: 1992 - present)
- ◆ Data Elements from California State Department of Education (API) and College Board (School Tables)

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Demonstration of Phase 1 System LIVE



Public Site: <http://statfinder.ucop.edu>

Private Site: <https://reststatfinder.ucop.edu>

Utilization of Site

- ◆ 9,270 unique users (10,877 total visits), 56,712 hits in November prior to Admissions Deadline on Nov. 30
- ◆ Biggest Single User from LA Unified School District
- ◆ 5,363 unique users (6,107 total visits), 30,266 hits in December
- ◆ Over 62% select “Complex Tables” rather than “Simple Tables”

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Positive Feedback

- ◆ *San Diego Union*: “A Giant Step to Transparency” and “An Awesome Website”
- ◆ *NY Times*: Compared with NSSE and Dept. of Ed. Site as a tool for comparing campuses
- ◆ *Daily Cal Blog*: “**I-Phone** of Admissions Data”
- ◆ Provost Hume to UC Regents: Shows How UCOP units can be effective

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What's Next – Phase 2

- ◆ **Graduation, Retention, Time-to-Degree, and UC GPA**
 - Graduation Rate Definition to Include Summer Term Graduates as “Header” rather than “Trailer”
- ◆ **Additional Statistics:** Means, Percentages, Admit Rates, and Yield.

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What Might Phase 2 Look Like?



Public Site:

http://review.mprinc.com/ucop_phase2/public/statfinder/default2.aspx

What's Would You Like to See?

- ◆ Other Stats?
- ◆ Additional Functionality?
- ◆ Other?

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Check it Out At



Public Site: <http://statfinder.ucop.edu>

Private Site: <https://reststatfinder.ucop.edu>

END OF PRESENTATION



BACKUP SLIDES FOLLOW

What's New

- ◆ **Change in Redaction Level from “4” to “5”**
- ◆ **Expanded Tables Library** – Canned tables
- ◆ **Admissions Almanac** – Contains Some Longitudinal Data Tables and Graphs (Later in Phase 2)

StatFinder Components

- ◆ **“Query-able” Database** – User-designed tables
- ◆ **Tables Library** – Canned tables and graphs
- ◆ **Data Treatment Report** – Explains data elements
- ◆ **User Help Desk** – Managed by UCOP
- ◆ **Privacy Protection Is Paramount**
 - Private site (for UC users) password protected
 - Public site protected by aggregation

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Small Cell Aggregation – 1

Cell Sizes Below Threshold...

| American Indian | Applicants | Admits | Enrollees |
|-----------------|------------|--------|-----------|
| SAT 600-699 | 20 | 10 | 2 |
| SAT 700-800 | 50 | 35 | 20 |

are aggregated on Public Web Site.

| American Indian | Applicants | Admits | Enrollees |
|-----------------|------------|--------|-----------|
| SAT 600-699 | 70 | 45 | 22 |
| SAT 700-800 | | | |

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Small Cell Aggregation – 2

Difference between Apps and Admits...

| African American | Applicants | Admits | Enrollees |
|------------------|------------|--------|-----------|
| SAT 600-699 | 100 | 80 | 25 |
| SAT 700-800 | 40 | 39 | 12 |

is aggregated on Public Web Site.

| African American | Applicants | Admits | Enrollees |
|------------------|------------|--------|-----------|
| SAT 600-699 | 140 | 119 | 37 |
| SAT 700-800 | | | |

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A Tool for Transparency and Accountability

- ♦ **Transparency in Undergraduate Admissions**
 - Users can Generate Own Tables in Multiple Ways, including by UC Campus, to Understand who is Admitted or Denied
- ♦ **Accountability in Undergraduate Education and Program Evaluation**
 - Data Available to Support Evaluation of Programs – When fully built can answer questions like what are graduation rates or time-to-degree for “Engineering Majors”
 - Data Elements Are Not Limited to What Appear on Profiles Suggested by NASULGC, AAU, or Federal Government – User Can Choose Own Data Elements for Evaluation

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