

LANGUAGE DEFINITIONS

1. **MISSION:** **Statement of the culture of the Institution**
 - outstanding research university with an uncommon commitment to high-quality undergraduate education

2. **PRINCIPLE:** **A primary expression of intent to define and support the mission**
 - sustainability

3. **GOAL:** **A performance measure to carry out a principle**
 - maintain water consumption at today's levels

4. **STRATEGY:** **A specific plan of action to achieve a goal.**
 - retrofit all toilets to a one gallon capacity

5. **GUIDELINES:** **Define a set of standards or criteria for a project**
 - masonry material of a warm tone