STUDENT INVOLVEMENT WHITE PAPER

The purpose of this white paper is to provide an overview of what has happenend and what is happening in regard to student involvement.

1. Past Conditions
   - Little knowledge of 1988 LRDP (and previous LRDPs) and the planning process
   - Students 'feel' some of the original 1963 vision, but don't know much else. This is because students do not understand the planning process and are not included in it. This has led to some students feeling apathetic to their role in long term planning. As students are only around for a short time, why should students care if, as some say, planning decisions 'won't affect us'?
   - Students complain about and protest construction after it has been decided and started. Some examples of construction students have protested and complained about: Colleges 9/10, noise and visual pollution of infill projects, and the parking garage. Also the cutting-down of trees is never appreciated.
   - Transit, parking, night and weekend transportation, and circulation are issues at UCSC that everyone loves to complain about without articulating solutions.
   - Many open positions on campus-wide committees for students; poor committee outreach
   - Campus Earth Summit has compiled information on Sustainable methods and ideas

   - SCOC (Student Committee On Committees) appointed two students for LRDPC and one for SFC.
   - SCOC has conducted successful and strong committee outreach
   - SCOC successful at appointing many students to campus-wide committees. Follow-through is lacking with SCOC appointed students; not all students attended the mandatory orientation
   - SUA (Student Union Assembly) adopted UCSC IS CHANGING and "Save the Colleges" Action Agenda items (Action Agenda items are student-driven campus-wide SUA campaigns for social change and empowerment).
   - Student Leadership of campus knows about and is aware of the major campus projects such as the LRDP, but the general student body does not know how to become involved or give input into the planning process.
   - There is still a lack of general student body understanding, awareness, knowledge, and participation. There is a lack of understanding about why students should care.
   - Started constructive dialogue with interested students, SUA, SCOC, and SEC (Student Environmental Center)
   - Student LRDP reps featured in City on a Hill Press (main student newspaper) numerous times; featured once on frontpage of Santa Cruz Sentinel newspaper

3. Plan of action for the rest of this academic year (2004)
   - 1/26/04 - Organize a regularly meeting group of students: the LRDP - Strategic Student Involvement Committee (LRDP-SSIC). This group is an open committee where interested students will come together and discuss in detail the LRDP's topics. It will act as the main means of student body input by:
     1. Providing a place for outreach to initiate.
     2. Providing a place where LRDP and SFC reps can gain insight on what others are thinking and knowledgeable about and are interested in--tapping into the genius of others and sharing knowledge.
     3. Providing a regular interface for transparent input and participation in the LRDP and SFC processes.
   - The LRDP-SSIC will discuss what LRDP and SFC reps are engaged in at their meetings, outreach, and use 'empowerment tasks' (small assignments) geared to make people think constructively about the LRDP and what they want.
• By 1/26/04 - Get a permanent LRDP link on the Student Portal and UCSC.EDU homepage.

• 1/30/04 - Campus Earth Summit will compile constructive approaches and ideas on sustainability to be integrated into the LRDP

• By 3/12/04 - Achieve student endorsement of LRDP Principles prior to LRDPC finalization of principles.

• Outreach to achieve LRDP-SSIC, SUA, SCOC, Colleges, and general student populace buy-in and awareness

• Achieve success of UCSC IS CHANGING and "Save the Colleges" Action Agenda items
• Simplify concept of LRDP, without losing depth of meaning, to make it tangible and digestible. (This is part of what UCSC IS CHANGING is all about.) We need to make the comment box real and visible so people can see where and how to drop-in their comments. Have students understand that they can influence the future of the campus.

• Hold 3 Student-driven Forums/Workshops. One in February, one in April, and one in May. These Forums/Workshops will be about the LRDP as well as the other six major projects the campus is involved in. These Forums/Workshops will be for a much larger group of people than the LRDP-SSIC, which is smaller and discusses in more detail. The LRDP-SSIC will organized these events as part of the UCSC IS CHANGING campaign. Admin/Faculty/Staff assistance and participation is greatly appreciated.

4. Important Considerations & Ideas
• Consultants (at least CRP) should be at every student forum/workshop to listen and talk, as well as introduce themselves
• Consultants (at least CRP) need to given a tour by student leaders (could be a relay-like tour where the consultants are passed on from student to student throughout the day)
• LRDPC and SFC student reps meet with the consultants to discuss and learn about their prior experiences with outreach, students, and varied constituents. Consultants interviewed by City on a Hill Press as part of an article on the LRDP, at least once.
• Consultants and planners work with students and other constituents to help build a physical, paper-based, or digital model of UCSC. This visualization tool could allow people to draw, arrange, and discuss what they want for the campus and community in a way which engages them as a collaborative participant and creator of the plan.