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**ALUMNI**

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	1996-97		1997-98		1998-99	
	FTE	Budget	FTE	Budget	FTE	Budget
<i><u>Category of Expense:</u></i>						
Staff Salaries	5.85	225,561	5.85	236,955	5.85	245,434
General Assistance		2,986		2,986		2,986
Nonsalary/Other		(34,908)		(36,996)		12,058
<i>TOTAL by Category</i>	<b>5.85</b>	<b>\$193,639</b>	<b>5.85</b>	<b>\$202,945</b>	<b>5.85</b>	<b>\$260,478</b>
<i><u>Source of Funds:</u></i>						
General Funds	5.85	187,457	5.85	196,763	5.85	254,296
Self-Supporting Funds		6,182		6,182		6,182
<i>TOTAL by Fund</i>	<b>5.85</b>	<b>\$193,639</b>	<b>5.85</b>	<b>\$202,945</b>	<b>5.85</b>	<b>\$260,478</b>

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**MISSION**

Open to all alumni, the UCSC Alumni Association is a membership organization whose programs foster a lifelong connection with the university. The purpose of the Association is to promote, influence and support the educational, cultural, and social life of the University of California, Santa Cruz, and to provide a means by which alumni may both serve the university, its colleges, and its students, and help guide the university in the future.

**GOALS**

- Offer programs and opportunities that encourage alumni to maintain lifelong connection with UCSC.
- Support activities that attract students to UCSC, enrich the student experience, and help students succeed at UCSC and after.
- Actively support the university's effort to encourage diversity.
- Participate in the development and implementation of policies affecting UCSC.
- Develop programs to engage faculty and students in an on-going discussion of the UCSC academic mission, heritage, and values.

**ACTIVITY DATA**

- Exceeded membership revenue target by raising \$190,527.
- Generated an additional \$93,137 in revenue.
- Increased reunion giving by alumni and raised \$139,000 for Alumni Association Scholarship Endowment Fund.
- Sponsored activities and events with over 4,000 alumni and guests participating.
- Reorganized staffing responsibilities to better effect program delivery.